



**Global Entrepolis  
@ Singapore**  
*Global Trends, Asian Insights.*

**10<sup>TH</sup>**  
EDITION

28 – 31 October 2013  
Resorts World Sentosa Singapore  
[www.globalentrepolis.com](http://www.globalentrepolis.com)

# GES Business Leaders Summit 2013

CONNECTING BUSINESSES TO NEW FRONTIERS



Presented by



Organised by



Supported by



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Media Partners



Held in



## ABOUT GLOBAL ENTREPOLIS @ SINGAPORE

**120 INTERNATIONAL SPEAKERS**  
**1000 BUSINESS LEADERS & POLICY MAKERS**  
**NETWORKING OPPORTUNITIES**  
**BUSINESS MATCHING WITH GLOBAL PARTNERS**



Singapore will host the region's leading business leaders' forum – Global Entrepolis @ Singapore – for the 10<sup>th</sup> year from 28 – 31 October 2013. GES 2013 is an excellent networking and business matching platform for influential senior business executives, entrepreneurs, high net-worth individuals, founders and policy makers who attend the forum each year.

GES 2013 will present its annual outlook on the global financial landscape and provide insightful analyses of the impact of leadership transition in major economies on regional businesses.

Presented by the Singapore Business Federation (SBF), the republic's APEX business chamber, this forum brings the global business community together to discuss the latest outlook on the changing economic climate, business model trends, thought-provoking perspectives and new approaches to growth.

GES 2012 hosted nearly 1,000 delegates as well as 132 industry and government leaders from Malaysia, Bangladesh, Ukraine and Korea who participated in five leadership forums, over two days of networking events.

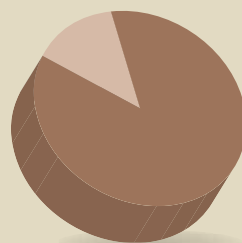
## GES 2012 AT A GLANCE

The GES Business Leaders Summit 2012 was complemented by forums on Asia Pacific Sustainability Leadership, Supply Chain Leadership, Growth through Franchising and SBF SME Convention. GES 2012 attracted a total of 11 sponsors and exhibitors, 25 supporting organisations, one knowledge partner, one exclusive TV partner, one news distribution partner and 5 media partners.

### DELEGATE ATTENDANCE

#### BY REGION

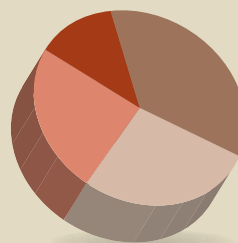
Asian delegates made up 86% of all attendees



● <b>Asia</b>	<b>86%</b>
Region includes Singapore, South Asia, North Asia and Rest of ASEAN	
● <b>Other Regions</b>	<b>14%</b>
Consist of Europe, Australia, New Zealand, Middle East, Africa and Americas	

#### BY INDUSTRY

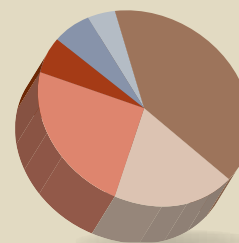
The Commercial sector took the spotlight



● <b>Commercial</b>	<b>35%</b>
Real Estate/Building 6%	
Ad/PR/Marketing 2%	
Banking/Finance/Insurance 8%	
FMCG 3%	
Aerospace 1%	
Associations 6%	
Automotive & Transport 1%	
Hospitality 5%	
Oil & Gas 2%	
Agriculture/Forestry/Fishing 1%	
● <b>Technology</b>	<b>28%</b>
Engineering 5%	
ICT 5%	
Manufacturing 7%	
Consulting/Professional Services 11%	
● <b>Infrastructure</b>	<b>24%</b>
Transportation 4%	
Utilities/Energy 2%	
Education 6%	
Government 10%	
Health 2%	
● <b>Non-Profit &amp; Miscellaneous</b>	<b>13%</b>
Miscellaneous 7%	
Non-Profit Organizations 5%	
Media 1%	

#### BY PROFESSIONAL

Policy makers, C-Suite decision makers



● <b>C-Suite/Senior Management</b>	<b>37%</b>
● <b>Business Support</b>	<b>18%</b>
Accounting/Finance 4%	
Admin/Human Resources 3%	
Operations 9%	
Logistics 2%	
● <b>Sales and Marketing</b>	<b>22%</b>
Sales/Customer Service/ 15%	
Business Development 7%	
Marketing/Communications 7%	
● <b>Professionals</b>	<b>6%</b>
● <b>Policy Makers</b>	<b>6%</b>
● <b>Technical and Others</b>	<b>4%</b>
R&D 1%	
Engineering 2%	
IT 1%	

**132**  
SPEAKERS

**987**  
DELEGATES

**44**  
COUNTRIES

**131**  
INTERNATIONAL  
MEDIA  
COVERAGE

## GES 2013 TO ATTRACT THE BEST SPEAKERS

GES 2013 will feature more than 120 international speakers who will provide insights on global trends and regional markets insights. GES will help attendees understand some of the key issues discussed at the summit and past speakers include HE Dato' Sri Mustapa Bin Mohamed, Malaysia Minister of International Trade and Industry; Gordon Orr, Chairman, Asia, McKinsey & Company; Dr Han Duck-soo, Chairman & CEO, Korea International Trade Association and Former Korea Prime Minister.

GES 2012 presented 132 speakers who highlighted opportunities in the mega-infrastructure build-up of Asia, present updates of the regional markets, and explore the hot sectors and projects in nine emerging regional economies.

Some of our past speakers:



**HE DATO' SRI MUSTAPA BIN MOHAMED**  
Minister of International Trade and Industry, Malaysia



**GORDON ORR**  
Chairman, Asia,  
McKinsey & Company



**JET LI**  
Founder,  
One Foundation



**BERT HOFMAN**  
Chief Economist,  
East Asia & Pacific Director,  
Singapore Office, World Bank



**PAUL GRUENWALD**  
Chief Economist,  
Asia-Pacific, ANZ

We welcome business leaders, innovators and dynamic speakers to join us on our established business platform. Please feel free to contact us at [speaker@sbfpico.com](mailto:speaker@sbfpico.com) should you have any questions or suggestions regarding GES Business Leaders Summit 2013.

## MEDIA COVERAGE

GES 2012 secured 131 editorial placements from local and international media over the course of the four-day summit.

“Global Entrepolis @ Singapore 2012 Summit to Propel Fresh Ideas, Business Exchanges Amid Current Economic Uncertainties.”

**BLOOMBERG**

“Global Entrepolis @ Singapore 2012 Forum Closes with Ignited Interest in Emerging Markets, Green Growth Opportunities.”

**DOW JONES**

“Shurooq to promote Emirates at Global Entrepolis Singapore 2012 summit.”

**THE GULF TODAY**

“GES 2012 showcases green business opportunities.”

**CHANNEL NEWS ASIA**

“Bangladesh keen to attract local business to flourish halal industry.”

**BERITA HARIAN**

“Sharjah want to take advantage of the expertise of Singapore firms.”

**BERITA HARIAN**

“Ukraine presents national projects in Singapore.”

**UKRAINE BUSINESS**



## SPONSORSHIP OPPORTUNITIES

GES Business Leaders Summit 2013 will elevate your organization and its brand to both regional and international prominence through this one platform which continues to be a must-be-present event on the calendar of many decision makers.

By sponsoring GES Business leaders Summit 2013, you will:

- **GAIN ACCESS** to an exclusive community of business leaders and captains of industry
- **SECURE** recognition in all marketing collaterals
- **PROFILE** your company as a regional market leader
- **REINFORCE** top-of-mind recall and brand awareness among key decision makers
- **ACHIEVE** effective brand exposure through an integrated marketing campaign
- **FORGE** new business relationships with leading industry players
- **GROW** your prospect base of key influencers and decision makers
- **DRIVE** new business opportunities to your side of the fence
- **REALISE** that competitive edge through key interactions with the GES community



For more information on Sponsorship Opportunities in GES Business Leaders Summit 2013, please contact Serene Ho at Tel: +65 6222 7230 or Email: serene.ho@sbfpico.com.

### Supporting Organisations



Global Entrepolis @ Singapore

### REPLY FORM

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Join our mailing list at [www.globalentrepolis.com](http://www.globalentrepolis.com) or follow us on

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  - Be a Supporting Organisation
  - Be a Sponsor
  - Receive event information and be added to your mailing list

Name (Dr/Mr/Ms/Mrs/Mdm)

Designation

Company

Address

Country

Tel

Fax

Mobile

Email

**SBF-PICO Events Pte Ltd** Registration No: 200901473G  
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